

# BIOVISION CATALYZER 2013

## Call for Projects / Initiatives

## CONTEXT

The 8th edition of **BIOVISION, the World Life Sciences Forum**, will be held **March 24-26, 2013, in Lyon, France**. BIOVISION is the place where key stakeholders can debate over the impact of the latest scientific advances on society and share a prospective vision on how to overcome Health, Environment and Nutrition challenges.

Co-organized with Lyonbiopôle, a worldwide bio-cluster, BIOVISION Catalyzer **brings together multi-stakeholder partners to foster innovative projects and initiatives**.

### BIOVISION CATALYZER FULFILLS 3 MAIN OBJECTIVES

- To provide visibility to innovation projects and initiatives
- To allow project and initiative holders to meet and connect with multi-stakeholders public and private partners
- To help to build long-term collaborations for the selected innovation projects and initiatives

### FOR 2013, ALL PROJECTS/INITIATIVES MUST MATCH ONE OF THE FOLLOWING 6 FOCUSES

- **Focus 1:** Infectious diseases, immunotherapy, diagnostic tools
- **Focus 2:** Neurosciences, genomic, cell therapy, aging
- **Focus 3:** Biodiversity, climate changes, agronomy
- **Focus 4:** mHealth, e-Patient, access to care
- **Focus 5:** Personalised medicine, cancer, access to medicine
- **Focus 6:** NCDs, prevention, nutrition, food security

## WHY SUBMIT A PROJECT/INITIATIVE THROUGH BIOVISION CATALYZER?

### 1. TO GAIN VISIBILITY

All selected projects/initiatives will benefit from a wide and powerful communication platform:

- BIOVISION offers online visibility to the selected projects/initiatives leveraging its multi-stakeholders community;
- Selected projects/initiatives will benefit from international media exposure;
- Prior to the Forum, e-newsletters will promote selected projects and initiatives throughout BIOVISION and Lyonbiopôle extensive networks.

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### 2. TO INITIATE LONG-TERM COLLABORATION AND PROVIDE SPECIFIC FOLLOW-UP TO SELECTED PROJECTS/INITIATIVES

- BIOVISION Catalyzer offers innovative project/initiative holders the opportunity to present their multi-stakeholder project/initiative and address their needs: partnering (academia, civil society, private sector, policy makers) funding, technological support, policy and regulation highlight...
- Lyonbiopôle and BIOVISION will be your contact point to follow up your project and support you in building long-term collaborations and partnerships;

### 3. TO BENEFIT FROM EXTENSIVE NETWORKING OPPORTUNITIES

Throughout the BIOVISION Forum, specific areas will be dedicated to networking. After registration, each applicant can use the online networking tool to set appointments with academic or industrial potential partners, civil society representatives or policy makers.

BIOVISION Catalyzer will help project/initiative holders meet life sciences experts, multi-stakeholder private and public partners to build long-term collaborations.

## PROJECT/INITIATIVE PROPOSAL GUIDE

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### 1. PROJECT/INITIATIVE SUBMISSION GUIDELINES

All proposals must be submitted through the online application form ([http://www.lyonbiopole.com/formulaires/Biovision\\_2013/](http://www.lyonbiopole.com/formulaires/Biovision_2013/)).

All fields of the application form must be fully completed and shall not exceed the total length requirements. Check your mail, title, objectives and other information carefully prior to submitting. No edits will be allowed after submitting a project/initiative.

**NB:** the BIOVISION Catalyzer Team strongly suggests that you first fill in your proposal offline, in a separate word processing program, prior to the application process. This way, you will always have a back-up of your proposal. Do not apply special formatting (e.g. bold, italics or underline), as it will not transfer properly. Use uppercase and lowercase letters appropriately.

### 2. PROJECT/INITIATIVE SELECTION PROCESS

All submissions will be evaluated by the 2013 BIOVISION Catalyzer Selection Committee nominated jointly by BIOVISION and Lyonbiopôle partners, which includes a representative of each stakeholder: academia, private sector, civil society and policy maker, BIOVISION Executive Chairman and Lyonbiopôle President.

The committee will select 6 projects/initiatives per focus among the most promising ones.

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### SELECTION CRITERIA

- Matching at least one of BIOVISION 6 focuses;
- Endorsed by a partnering institution;
- International reach;
- Demonstrating benefit for the citizens;
- Feasibility within 2 years;
- Multi-stakeholder oriented.

Selected projects/initiatives will be announced on **February 11, 2013** on BIOVISION website. The BIOVISION Catalyzer team reserves the right to adapt your proposal to match the event's format. **One pass to BIOVISION will be offered to each selected project/initiative holder.**

### 3. PRESENTATIONS OF THE PROJECTS/INITIATIVES

Selected projects/initiatives will be presented during the Forum (**March 24-26, 2013**) as outlined in the 2013 BIOVISION Programme.

Each focus will be chaired by a panel of 4 experts and organized as follows:

- A 5-minute introduction of the focus by a member of the panel;
- A 15-to-20-minute presentation (ppt format) of each project/initiative, optionally followed by 5 to 10 minutes of questions from the panel and the audience;
- **Both the panel and the audience** will elect one project/initiative considered as the most relevant per focus (one per focus).

### 4. BIOVISION AWARDS

The BIOVISION Awards Ceremony will be held on **Tuesday, March 26, 2013 at 4:00 PM**, during the BIOVISION Closing Ceremony. Each project/initiative elected by the panel (1 per focus) will benefit from media exposure and a dedicated follow-up to further support the project development.

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## 5.SCHEDULE

Submission Deadline	January 18, 2013
Selection Committee	February 7, 2013
Announcement of the selected projects / initiatives	February 11, 2013
The BIOVISION World Life Sciences Forum	March 24-26, 2013

## CONTACTS

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For further information about BIOVISION Catalyzer, please contact:

**Aurélien BOUSSOUAR**, *Programme Coordinator BIOVISION Catalyzer*

[aurelien.boussouar@biovision.org](mailto:aurelien.boussouar@biovision.org)

or

**Sarah CROCHON**, *Innovation Project Manager - Sepsis Program*

[sarah.crochon@lyonbiopole.com](mailto:sarah.crochon@lyonbiopole.com)

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